Country & Town House Magazine launches charity partnership with River Action

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Date : 4 November, 2022

Today, Country & Town House Magazine announces River Action UK as its charity partner for 2022/23.

As part of this partnership, Country & Town House will offer complementary advertising to raise awareness of River Action and as a company Country & Town House will be taking part in paid volunteer work by organising monthly river cleans, with help from Surfers Against Sewage.

Country & Town House is also launching its annual fundraising initiative that will see its staff raise money for River Action by walking, running, cycling or rowing the length of the five longest rivers in the world (totalling 31,339km).

To follow Country & Town House's journey, head over to their website:

C&TH SUPPORTS RIVER ACTION TO HELP CLEAN UP BRITAIN'S WATERWAYS

Commenting on the partnership River Action Chairman Charles Watson said:

"We are delighted and honoured to have been chosen as Country & Town House Magazine's charity partner for the year. This support will play a crucial role in raising awareness and mobilising public support for our charity and the river pollution crisis that we campaign every day to solve. We are extremely grateful for Country & Town House's fundraising efforts that will help us in our mission to support local communities and activists working tirelessly to protect our precious rivers".